

**RECOMMENDATION NO. 2****2023 GOALS**

Executive Board goals for 2023 have been planned by the teams. Approved by the Program Committee on August 9, 2022 and Executive Board on August 16, 2022.

**3 Essential Intentions**

The Executive and Administrative Team (EAT) directs the overall strategy for the ministries of the ABSC. The EAT ensures that all of our efforts are focused on our mission: working with Arkansas Baptists to accomplish the Great Commission. Our ABSC Teams strive to make every person, dollar, and hour count towards that end.

Therefore, it is imperative that we do everything with purpose. We prayerfully developed **3 Essential Intentions** as a guide to focus our strategies and planning. While there are lots of good things that we could do, these essential areas are what we must do to reach our goals. This focus is reflected in every Team's goals. The **3 Essential Intentions** mandate the ministries of the ABSC to ...

1. Strengthening churches
2. Impacting the next generation
3. Reaching the unengaged, unreached, and underserved

**First**, our Teams are intent on **strengthening our churches**. Every church is necessary in reaching Arkansans with the gospel. The task is too great without every church being vibrant and on mission. While the Evangelism and Church Health Team leads in this area through its Church Revitalization emphasis, every Team engages churches to strengthen and support their efforts in spreading the gospel.

**Second**, we are intent on **impacting the next generation with the gospel**. Clearly, the church has not been effective in reaching the Millennial generation. We simply cannot continue to fail impacting successive generations. We are redoubling our efforts to impact students with the gospel. This includes a greater emphasis on evangelism partnerships and revitalizing churches to reach students. We are developing new ways to connect with students being called to ministry through Explore Your Call. We are training high school and college students in apologetics through efforts such as Lead/Defend. We are intent on **reaching students before losing another generation**.

**Finally**, we are intent on **reaching the unengaged, unreached, and underserved with the gospel**. Arkansas Baptists are becoming increasingly aware of the vast numbers of people around the world that have no way to effectively learn that Jesus is the hope of the world. We are continuing our expansion of partnerships in areas of the world that **are unengaged and unreached**. For example, our churches are partnering with missionaries in Southeast Asia to work with unengaged people groups. College students are also making intermediate length trips to send more people to those areas of need.

**Moreover**, we are intentionally focusing our evangelism partnerships on those **peoples who do not have access to the gospel**. There are too many people groups in Arkansas with too little access to the gospel, such as low income families and internationals living in our state. We also have numerous geographic areas that have far too little access to either churches or vital gospel ministries. Through both church planting and evangelism partnerships, we are focused on bringing the gospel to those **underserved** people and areas.



**2023 Church Planting Team Goals**  
**Vince Blubaugh, Team Leader**

**The Church Planting Team will engage Arkansas Baptists with intentional evangelistic strategies for the purpose of planting churches that reflect the diversity of the State of Arkansas – focusing on the following five pillars: international planting, multi-housing planting, planting in the Delta, leadership development and cohorts, residency and apprenticeship development.**

**I. Impact Goals**

1. Lead 70 more churches to become involved in church planting.
2. Partner with ABSC churches to develop 40 church planters in church planting residencies and church planting pipelines for new church starts in Arkansas or SEND cities.
3. Assist ABSC churches in starting 20 new works in Arkansas.
4. Equip new ABSC church plants to baptize 250 new converts.
5. Assist churches and campus ministries to identify/develop 15 micro-church planters targeting international people groups (ex. NWA South Asian, NWA Vietnamese, NWA Cambodian, Central AR Vietnamese, Central AR Persian, Central AR Arab, NWA Arab, NWA Chinese, NWA Persian, NWA Japanese, Central AR Japanese, Central AR Thai, ISM at UA, ASU, UCA, UALR).
6. Assist churches and campus ministries in starting 10 Discovery Bible Studies.

**II. Networking Goals**

1. Host five regional roundtables to cast vision for church planting.
2. Assist ABSC churches in starting two micro church networks.
3. Create two regional networks for foreign-language/diaspora peoples churches (ex. NWA Asian-American Collective and Central AR Asian-American Collective – Chinese, Hmong, Vietnamese, Lao, Karen, Marshallese, Korean, Chuuk/Truuk, South Asian Indian).
4. Assist networks and/or associations in developing a church planting strategy
  - a) Delta Network Association
  - b) Northwest AR Church Planting Network
  - c) Northeast AR Church Planting Network
  - d) Cowboy Network
  - e) Metro Network
  - f) Hispanic Network
  - g) Sending Church Network

**III. Training and Planter Care Goals**

1. Train 30 church planters through church planting cohorts and church planting residencies.
2. Train 20 new coaches for work with our planters.
3. Lead four statewide church planting training events.
4. Assist churches in starting and developing five church planting residencies/ leadership pipelines.
5. Provide monthly planter care for all church planters receiving funding in partnership with a sending church (including birthday and anniversary cards for all family members, fellowship dinners, wives network, etc.).



**College + Young Leaders Team 2023 Goals**  
**Bruce W. Venable, Team Leader**

*The College + Young Leaders Team serves Arkansas churches by reaching next generation leaders with the Gospel on the most strategic mission field in the world.*

***From the Church - On the Campus - For Every Student***

**CYL will assist churches in the spiritual formation of collegians.**

- Make significant contact with 25,000 collegians.
- Involve 1,600 collegians in Bible study or discipleship small groups.
- Train 600 collegians in evangelism.
- Gather 400 collegians for a statewide collegiate retreat.
- Mobilize church volunteers to engage the underserved (low-income) students on the 20+ technical schools and community colleges in the state.

**CYL will assist collegians in finding a church in their college town/city.**

- Assist 500 churches with the transition of high school seniors to college town churches
- Engage 2,500 freshmen in the opening days of the fall semester
- Every BCM with full-time staff will implement a transition strategy for graduates as they move as young professionals into their new cities and churches.

**CYL will assist churches by developing leaders:**

- Gather 2,000 students for the Lead>Defend apologetics conference targeting high school seniors, collegians, and young professionals.
- Assist 300 churches by providing BCM students to assist in leading DiscipleNews, worship teams, retreats, student and children's ministry, etc.
- Involve 400 collegians in ministry leadership
- Identify and develop 100 Called to Ministry students through local BCMs.
- Assist 50 partner churches by providing an international student conference.
- Provide 10 international student ministry training and vision-casting events for local churches.
- Cooperate with the Missions Team of ABSC to identify and engage young professional internationals in Arkansas.

**CYL will assist churches in mobilizing collegians to missions.**

- Mobilize 1,000 collegians and staff in missional lifestyle experiences such as gospel conversations, short term mission trips, planning and leading special outreach events, etc.
- Mobilize 100 collegians to apply for summer service through NAMB, IMB, or Arkansas Partnerships.
- Mobilize 10 Young Pro's for 2 years of service through NAMB, IMB, or Arkansas Partnerships.



**Evangelism and Church Health Team**  
**2023 Impact Statements and Goals**  
**Will McKay, Team Leader**

**The Evangelism and Church Health Team exists to serve Arkansas Baptist churches through the three essential intents of the Arkansas Baptist State Convention: strengthening churches, impacting the next generation, and reaching the unengaged, unreached, and underserved.**

**1. The ECH Team helps to strengthen churches through:**

- a. Sunday school and small-group training and consultation with 300 churches
- b. Sunday school and small-group training and consultation with 15 associations
- c. Deacon training and consultation with 100 churches
- d. Deacon training and consultation with 10 associations
- e. Facilitating 20 leadership networks involving 250 church leaders
- f. Impact 175 churches on Church Health issues

**2. The ECH Team helps churches impact the next generation through:**

- a. Training and consultation in children and student ministry with 500 churches
- b. Training and consultation in children and student ministry with 20 associations
- c. Facilitating 15 leadership networks involving 250 church leaders
- d. Ministry to students discerning a call to ministry with Explore Your Call events and resources
- e. State-wide and regional camps and events

**3. The ECH Team helps churches reach the unengaged, unreached, and underserved through:**

- a. Evangelism training and consultation with 500 ABSC churches
- b. Evangelism training and consultation with 25 associations



### 2023 Missions Team Purpose Statement and Goals

Sam Roberts, Team Leader

**Purpose Statement:** The Missions Team will assist Arkansas Baptist churches, associations, and their members to impact lostness statewide and globally by encouraging and equipping them to be engaged in missions discipleship and mobilization.

**Goal 1: Equip 750 churches for mission mobilization by providing state, national, and international mission opportunities and support.**

- Provide resources, training, and opportunities for 625 churches to mobilize 6,500 members to reach their local community (including: Serve Local, Block Party Ministry, Multi-Housing, Hunger, Pregnancy Care Centers, Medical/Dental Missions, Christian Women's Job Corps, Recovery).
- Equip 525 churches to mobilize 4,500 members to actively engage lostness in Arkansas through statewide mission opportunities (including: One Day, Disaster Relief, Arkansas Baptist Builders, Campers on Mission).
- Engage 275 churches with national and international mission mobilization opportunities (including: Mission Connection, mission partnerships, people groups prayer initiatives, IMB Asia Support trip).

**Goal 2: Strengthen and revitalize 500 churches through missions discipleship with an emphasis on next generation ministries.**

- Provide 425 mission strategy consultations for churches & associations (including: evangelism, follow-up & assimilation training/workshops, chaplaincy, One Day training, Community Needs Assessment and Intro to Missions workshops).
- Equip and resource 200 churches to engage 800 adults in missions discipleship training (including: WMU, Man Up, Traditional on-going missions discipleship, Hispanic WMU, Literacy Missions, Bible Storying, CP Share).
- Equip and resource 180 churches to engage 1,150 children/students in missions discipleship training (including: traditional on-going missions discipleship, Connect Student Missions, Camp-O-Rama, Engage Missions Camp, Disaster Relief for Baptist Collegiate Ministry, Mother-Daughter Missions Camp).

**Goal 3: Promote prayer and financial support for missions among all ABSC churches.**

- Promote missions in speaking engagements in 300 churches/associations.
- Promote SBC and ABSC mission offerings and Weeks of Prayer to all ABSC churches.
- Encourage 500 churches to begin prayer and financial support for the Dixie Jackson Arkansas Missions Offering.