



Purpose: To provide a simple but strategic emphasis on equipping people to intentionally invite people to Sunday School and share a gospel presentation.

Equip Phase – Suggested Dates: September 4-October 9

Six weeks of training on the gospel and how to share it. Suggested resources “The Unvarnished Truth” Bible study available as a separate study or through the 2016 Fall quarter of LifeWay’s Bible Studies for Life curriculum.

- Plan Sermon Series and Worship Services on Evangelism
- Conduct Witnessing Training
- Hold a commitment Sunday to commit to participation in the 3-1-5-1 Challenge (suggested: Soul-Winning Commitment Sunday on October 2)

Engage Phase – Suggested Dates: October 9-November 6

During these weeks, the 3151 Challenge is in action. The challenge involves these four commitments:

- 3 – Pray for three lost friends daily
- 1 – Learn a Gospel presentation
- 5 – Invite five friends to their small group
- 1 – Share the Gospel with at least one person

Celebrate

Churches are encouraged to celebrate God’s blessings by inviting friends and neighbors to Sunday School and worship on Sunday, November 6.

Resources

The following resources are available for download at www.absc.org:

- Pastor’s Guidebook
- Group Leader’s Guidebook
- Commitment Card
- Small Group Scorecard (week by week tally of results)
- Church Posters
- Graphics for use in church publications
- Video training segments on Sharing the Gospel, Getting Ready for Guests, Evangelism in Small Groups, and other sessions.