

THE GENERATIONS DEFINED

<i>Greatest</i>	<i>Silent</i>	<i>Baby Boom</i>	<i>Gen X</i>	<i>Millennial</i>	<i>Gen Z</i>
born 1901—1927	1928—1945	1946—1964	1965—1980	1981—1996	1997—
also known as G.I. Generation	Traditionalists Builders Maturists	Me Generation	Latchkey generation MTV generation	Gen Y Echo Boomers Digital Natives	iGen Post-millennials Homeland generation Plurals
traits assertive do'ers team-players community minded loyal absolute standards	Pre-feminism loyal disciplined self-sacrificing cautious	optimistic driven tolerant self-centered busy	individualistic cynical cautious self-reliant entrepreneurial	optimistic respect authority academic pressure prefer teamwork strong views special-treatment	savvy consumers globally focused visually engaged dependent on IT socially defined