

RECOMMENDATION NO. 2

2022 GOALS

Executive Board goals for 2022 have been planned by the teams. Approved by the Program Committee on May 18, 2021 and Executive Board on August 17, 2021.



3 Essential Intents

The Executive and Administrative Team (EAT) directs the overall strategy for the ministries of the ABSC. The EAT ensures that all of our efforts are focused on our mission: working with Arkansas Baptists to accomplish the Great Commission. Our ABSC Teams strive to make every person, dollar, and hour count towards that end.

Therefore, it is imperative that we do everything with purpose. We prayerfully developed **3 Essential Intents** as a guide to focus our strategies and planning. While there are lots of good things that we could do, these essential areas are what we must do to reach our goals. This focus is reflected in every Team's goals. The **3 Essential Intents** mandate the ministries of the ABSC to ...

1. Strengthening churches
2. Impacting the next generation
3. Reaching the unengaged, unreached, and underserved

First, our Teams are intent on **strengthening our churches**. Every church is necessary in reaching Arkansans with the gospel. The task is too great without every church being vibrant and on mission. While the Evangelism and Church Health Team leads in this area through its Church Revitalization emphasis, every Team engages churches to strengthen and support their efforts in spreading the gospel.

Second, we are intent on **impacting the next generation with the gospel**. Clearly, the church has not been effective in reaching the Millennial generation. We simply cannot continue to fail impacting successive generations. We are redoubling our efforts to impact students with the gospel. This includes a greater emphasis on evangelism partnerships and revitalizing churches to reach students. We are developing new ways to connect with students being called to ministry through Explore Your Call. We are training high school and college students in apologetics through efforts such as Lead/Defend. We are intent on **reaching students before losing another generation**.

Finally, we are intent on **reaching the unengaged, unreached, and underserved with the gospel**. Arkansas Baptists are becoming increasingly aware of the vast numbers of people around the world that have no way to effectively learn that Jesus is the hope of the world. We are continuing our expansion of partnerships in areas of the world that are **unengaged and unreached**. For example, our churches are partnering with missionaries in Southeast Asia to work with unengaged people groups. College students are also making intermediate length trips to send more people to those areas of need.

Moreover, we are intentionally focusing our evangelism partnerships on those **peoples who do not have access to the gospel**. There are too many people groups in Arkansas with too little access to the gospel, such as low income families and internationals living in our state. We also have numerous geographic areas that have far too little access to either churches or vital gospel ministries. Through both church planting and evangelism partnerships, we are focused on bringing the gospel to those **underserved** people and areas.



2022 Church Planting Team Goals

Vince Blubaugh, Team Leader

The Church Planting Team will engage Arkansas Baptists with intentional evangelistic strategies for the purpose of planting churches that reflect the diversity of the State of Arkansas – focusing on the “UNs” - the unreached, unengaged, underserved.

I. Impact Goals

- 1- Lead more churches to become involved in church planting.
Goal: 100 churches partnering with new works
- 2- Partner with ABSC churches to develop more church planters in church planting residencies and church planting pipelines.
Goal: Develop and train 40 church planters for new church starts in Arkansas or SEND cities.
- 3- Assist ABSC churches in starting more new works in AR.
Goal: Work with ABSC churches to start 30 new churches, restarts, missions, and missional outposts (evangelistic preaching points)
- 4- Lead our new church plants to baptize more new converts.
Goal: Baptisms 400

II. Networking Goals

- 1- Regional Church Planting Roundtables – 20 events; 200 churches
- 2- Collegiate Church Planting Connection Events – 6 events; 150 students
- 3- Assist networks and/or associations in developing a church planting strategy
 - a. Delta Network Association
 - b. North West AR Church Planting Network
 - c. North East AR Church Planting Network
 - d. Cowboy Network
 - e. Metro Network
 - f. Hispanic Network
 - g. Sending Church Network

III. Training and Planter Care Goals

- 1- Train 30 Church Planters through Church Planting Cohorts and Church Planting Residencies.
- 2- Train 10 Hispanic Church Planters through 2 Institutes.
- 3- Train 20 new Coaches for work with our planters.
- 4- Train 10 new Assessors for assessing church planters.
- 5- Statewide Church Planting One-Day Training events – 2 events; 200 people.
- 6- Assist churches in starting and developing 10 church planting residencies/leadership pipelines.
- 7- Provide monthly Planter Care for all Funded Church Planters (including birthday and anniversary cards for all family members, fellowship dinners, wives network, etc.)



College + Young Leaders Team 2022 Goals

Bruce W. Venable, Team Leader

The College + Young Leaders Team serves Arkansas churches by reaching next generation leaders with the Gospel on the most strategic mission field in the world.

From the Church - On the Campus - For Every Student

BCM will assist churches in the spiritual formation of collegians.

- Make significant contact with 25,000 collegians.
- Involve 1,600 collegians in Bible study or discipleship small groups.
 - Train 850 collegians in evangelism.
- Gather 400 collegians for a statewide collegiate retreat.
- Mobilize church volunteers to engage the underserved (low-income) students on the 20+ technical schools and community colleges in the state.

BCM will assist collegians in finding a church in their college town/city.

- Assist 500 churches with the transition of high school seniors to college town churches
- Engage 2,500 freshmen in the opening days of the fall semester
- Every BCM with full-time staff will implement a transition strategy with graduating young professionals.

The BCM will assist churches by developing leaders.

- Gather 2,000 students for the Lead>Defend apologetics conference targeting high school seniors, collegians, and young professionals.
 - Assist 300 churches through collegiate ministry (Dnow; worship teams; retreats; etc.)
 - Involve 600 collegians in ministry leadership
- Identify and develop 100 Called to Ministry students through local BCMs.
- Assist 50 partner churches in providing an international student conference.
- Provide 10 international student ministry training and vision-casting events for local churches.
- Cooperate with the Missions Team of ABSC to identify and engage young professional internationals in Arkansas.

BCM will assist churches in mobilizing collegians to missions.

- Mobilize 1,000 collegians and staff in missional lifestyle experiences.
- Mobilize 100 collegians to apply for missions' projects through the promotion of www.ARgo2.org as a statewide on-ramp.
- Mobilize 10 Young Pro's for 2 years of service through the promotion of www.ARgo2.org as a statewide mission on-ramp.

2022 Events

- BCM workshop for community college and Executive Board staff, ABSC building – January 28 – 30, 2022
- Lead > Defend, Immanuel Baptist Church, Little Rock, March 5, 2022
- Spring break mission trips, various locations March 21 – 25, 2022
- Collegiate summer missions commissioning service, Little Rock area church, April 23, 2022
- College Family Retreat, Lake DeGray, AR July 22-25, 2022
- Community college minister training, Camp Paron July 15 – 16, 2022

- National Collegiate Week; Falls Creek, OK August 8-11, 2022
- Fall Collegiate Retreat, Spring Lake Baptist Assembly, October 2022
- International Student Ministry Conference, Little Rock area, November 2022



ECH Team 2022 Impact Statements and Goals

Will McKay, Team Leader

The Evangelism and Church Health Team exists to serve Arkansas Baptist churches through the three essential intents of the Arkansas Baptist State Convention: strengthening churches, impacting the next generation, and reaching the unengaged, unreached, and underserved.

1. The ECH Team helps to strengthen churches through:

- a. Sunday school and small-group training and consultation with 300 churches
- b. Sunday school and small-group training and consultation with 15 associations
- c. Deacon training and consultation with 100 churches
- d. Deacon training and consultation with 10 associations
- e. Facilitating 20 leadership networks involving 250 church leaders
- f. Impact 175 churches on Church Health issues

2. The ECH Team helps churches impact the next generation through:

- a. Training and consultation in children and student ministry with 500 churches
- b. Training and consultation in children and student ministry with 20 associations
- c. Facilitating 15 leadership networks involving 250 church leaders
- d. Ministry to students discerning a call to ministry with Explore Your Call events and resources
- e. State-wide and regional camps and events

3. The ECH Team helps churches reach the unengaged, unreached, and underserved through:

- a. Evangelism training and consultation with 500 ABSC churches
- b. Evangelism training and consultation with 25 associations



2022 Missions Team Impact Statement and Goals

Bob Harper, Team Leader

Purpose Statement: The Missions Team will assist Arkansas Baptist churches, associations, and their members to impact lostness statewide and globally by encouraging and equipping them to be engaged in missions discipleship and mobilization.

Goal 1: Equip churches and associations for missions mobilization by providing state, national, and international missions opportunities and support.

Action Plans: Equip 750 churches for missions mobilization.

- Provide resources, training, and opportunities for 650 churches to mobilize 5,000 members to reach their local community (which includes Serve Local, Block Party Ministry, Multi-Housing, Hunger, PCC, Med/Dental, Job Corps, Literacy, and Recovery).
- Equip 500 churches to mobilize 4,000 members to actively engage lostness in Arkansas through statewide missions opportunities (which includes One Day, Disaster Relief, Chaplaincy, Arkansas Baptist Builders, and Campers on Mission).
- Engage 250 churches with national and international missions mobilization opportunities (which includes Mission Connection, Mission Partnerships, People Groups Prayer Initiatives, IMB Asia Support trip, Outreach to Internationals in Arkansas, Virtual Mission Trip, and Bible Storying).

Goal 2: Strengthen and revitalize churches through missions discipleship with an emphasis on next generation ministries.

Action Plans: Impact 500 churches through missions discipleship training and resources.

- Provide 400 missions strategy consultations for churches & associations (which includes Evangelism, Follow-up & Assimilation training/workshops, Diaspora Missions Workshops, One Day training, and Community Needs Assessment).
- Equip and resource 150 churches to engage in missions discipleship training (which includes WMU, Man Up, Traditional on-going missions discipleship, and Hispanic WMU).
- Equip and resource 120 churches to engage 1,500 children/students in missions discipleship training (which includes Traditional on-going missions discipleship, Connect Student Missions, Camp-O-Rama, Engage Missions Camp, DR for BCM, and One Day).

Goal 3: Promote prayer and financial support for missions among ABSC churches.

Action Plans: Impact each ABSC church with multiple contacts encouraging prayer and financial support for missions.

- Promote missions in speaking engagements in 300 churches/associations.
- Promote SBC and ABSC missions offerings and Weeks of Prayer to all 1,500+ ABSC churches.
- Encourage 500 churches to begin prayer and financial support for the Dixie Jackson Arkansas Missions Offering.